

# Privacy Policy

**Company Name:** CodePulse Limited

**Address:** Unit A, 15/F HILLIER COMM. BLDG., 65-67 BONHAM STRAND EAST, SHEUNG WAN HONG KONG

**Company Number:** 77161180

**Email:** [contact@codepulse.company](mailto:contact@codepulse.company)

**Customer Service:** Monday to Friday between 9:00 am to 5:00 pm CET

## Introduction

[Your Company Name] is committed to protecting our customer privacy and takes its responsibility regarding the security of customer information very seriously. We will be clear and transparent about the information that we collect and what we do with that information.

This policy details the following:

- What personal data we collect
- How we collect this data
- What we do with this data
- How we store the data and ensure security
- How long we keep it
- What are your rights

## What Personal Data We Collect

We collect the following types of personal and non-personal data from our customers:

- **Personal Data:** Any information relating to you which allows us to identify you, such as your name, contact details, payment information, and purchase details.
- **Non-Personal Data:** Browser types and cookies

## How We Collect This Information

We collect data through various sources during our day-to-day activities:

1. Loyalty Program
2. Online Sales
3. Email Signup
4. Cookies and Google AdWords

## How We Use Your Personal Data

We use your personal data to:

- Provide goods and services to you
- Improve your shopping experience
- Keep you updated on promotions and events (if you've opted in)
- Deliver products efficiently

- Improve our products and services

## **Data Retention**

We will keep your personal data as long as required to fulfill our obligations to you. After fulfilling our obligations, under applicable law, we are required to keep transaction details for a further 6 years. After this period, your personal data will be deleted.

## **Your Data Protection Rights**

Under GDPR, you have the right to:

- Access your data
- Correct your data
- Have your data erased
- Object to data processing
- Not be subject to automated decision making, including profiling

## **Data Sharing**

Your personal data will never be sold to any third party for marketing purposes. We work with trusted service providers to run our business, such as IT support providers. We ensure that any third-party service provider that may have access to your personal information is GDPR compliant.

## **Changes to Privacy Policy**

Our privacy policy may change from time to time. Any changes to the statement will be communicated to you by email or a notice on our website.

For any complaints or queries regarding your personal data, please contact our Data Protection Officer at [contact@codepulse.company](mailto:contact@codepulse.company)